

# Jumpstart for Clear Aligner Therapy: A Clinical Excellence Workshop

## Workshop Overview

Jumpstart for Clear Aligner Therapy: A Clinical Excellence Workshop provides an intensive, clinically-focused education on integrating clear aligner therapy into your dental practice. This comprehensive two-day program is designed for dental professionals seeking to elevate both the clinical and business aspects of clear aligner treatment.

Participants will enhance their understanding of evidence-based protocols, improve practice workflow, and unlock new revenue streams. The curriculum emphasizes advanced technical proficiency in digital scanning, precise 3D treatment planning, attachment placement, interproximal reduction, and digital monitoring. Beyond clinical skills, you'll learn practical strategies for seamless practice integration, effective team training, and patient consultation techniques-from initial assessment to long-term retention.

## Learning Objectives

Upon completion of this workshop, participants will be able to:

- Build confidence in advanced consultation and communication strategies to build patient trust, set expectations, and work toward increasing clear aligner case acceptance rates.
- Apply well-defined clinical procedures, including attachment placement and interproximal reduction (IPR), using evidence-based protocols for optimal treatment predictability and patient comfort.
- Apply enhanced biomechanical principles in 3D treatment planning software to optimize tooth movement sequences, predict outcomes, and efficiently manage complex clear aligner cases.
- Implement efficient digital monitoring workflows and chairside assessment techniques to track treatment progress, proactively identify tracking issues, and make timely adjustments for superior clinical results.
- Develop effective team training programs that empower all dental staff to support and promote clear aligner therapy, improving seamless clinical and administrative processes.
- Identify key strategies for increasing clear aligner revenue generation, including effective case presentation, financial planning, marketing techniques, and patient retention strategies to grow your practice's profitability.



Scan the QR code to register at: [dentalmentorshipgroup.com](https://dentalmentorshipgroup.com)

### Audience

This workshop is specifically designed for:

- General Dentists
- Treatment Coordinators
- Dental Hygienists
- Orthodontic Dental Assistants

### Contact Us

For any inquiries contact us at:  
[info@dentalmentorship-group.com](mailto:info@dentalmentorship-group.com)

### Cancellation & Refund Policy

Must cancel within 24 hours of purchase.

### Time

2 day intensive workshop

7 Hours each day

**Day 1:** Program - 8:30am – 5:00pm

Dinner and Networking – 6:00 pm

**Day 2:** Program - 8:30am – 4:00pm

AGD PACE Codes: 370 (Orthodontics) & 371 (Treatment Planning)



**Dr. Michael Cohen DDS**

Founder and Clinical Director DMG  
Founder - Cohen Coaching



**Dr. Luciana Arcaro**

Chief Compliance Officer, Former NAM Director of Clinical Affairs, Global Dental Strategic Consultant.

### Instructors Names:

Dr. Michael Cohen DDS  
& Dr. Luciana Arcaro.

### Education Method:

2 day intensive workshop

### Location:

Courtyard by Marriott Franklin Cool Springs  
2001 Meridian Blvd, Franklin, TN 37067, US

**Course Code:** 370\_371\_026\_01\_EN

**Date:** October 23-24 2026

**Total CE Time:** 14 CE

**CE Codes:** 370 & 371

**Cost:** \$799 USD event special

Discounts and offers are provided independently of the educational activity and will not influence course content.

- Receive 5 cases @ 50% off discount (cases approved after completing the course.)
- After completion of the 5 discounted cases, 25% off discount for 6 months.
- Access to exclusive Dental Mentoring Group WhatsApp chat for continued education and support.



## Leadership

**Dr. Michael Cohen DDS**  
**Founder and Clinical Director DMG**  
**Founder - Cohen Coaching**

Dr. Michael Cohen DDS received his DDS from University of Toronto as a dental surgeon in 1989.

He has over 35 years of multidisciplinary experience, as the founder of Lakeside Family Dental in Burlington Ontario Canada.

He is the clinical founder of the Dental Mentorship Group and Cohen Coaching.

He has established himself as a leading educator teaching a multidisciplinary approach to dentistry as a KOL (Key Opinion Leader).



## Leadership

**Dr. Luciana Arcaro**  
**Chief Compliance, Former NAM Director of Clinical Affairs, Global Dental Strategic Consultant, Corporate Multi Million Dollar B2B sales and dental operations, Director of Education NAM and LATAM .**

With extensive experience spanning decades long in the dental industry, Luciana specializes in driving growth and innovation across global dental corporations, DSOs in North America, and private practices.

Her expertise includes clinical implementation, business development, KOL development, and content design tailored to advancing dentistry education and practice.



Scan the QR code to register at: [dentalmentorshipgroup.com](https://dentalmentorshipgroup.com)