

Jumpstart for Clear Aligner Therapy: A Clinical Excellence Workshop

Workshop Overview

Jumpstart for Clear Aligner Therapy: A Clinical Excellence Workshop provides an intensive, clinically-focused education on integrating clear aligner therapy into your dental practice. This comprehensive two-day program is designed for dental professionals seeking to elevate both the clinical and business aspects of clear aligner treatment.

Participants will enhance their understanding of evidence-based protocols, improve practice workflow, and unlock new revenue streams. The curriculum emphasizes advanced technical proficiency in digital scanning, precise 3D treatment planning, attachment placement, interproximal reduction, and digital monitoring. Beyond clinical skills, you'll learn practical strategies for seamless practice integration, effective team training, and patient consultation techniques-from initial assessment to long-term retention.

Learning Objectives

Upon completion of this workshop, participants will be able to:

- Build confidence in advanced consultation and communication strategies to build patient trust, set expectations, and work toward increasing clear aligner case acceptance rates.
- Apply well-defined clinical procedures, including attachment placement and interproximal reduction (IPR), using evidence-based protocols for optimal treatment predictability and patient comfort.
- Apply enhanced biomechanical principles in 3D treatment planning software to optimize tooth movement sequences, predict outcomes, and efficiently manage complex clear aligner cases.
- Implement efficient digital monitoring workflows and chairside assessment techniques to track treatment progress, proactively identify tracking issues, and make timely adjustments for superior clinical results.
- Develop effective team training programs that empower all dental staff to support and promote clear aligner therapy, improving seamless clinical and administrative processes.
- Identify key strategies for increasing clear aligner revenue generation, including effective case presentation, financial planning, marketing techniques, and patient retention strategies to grow your practice's profitability.

Audience

This workshop is specifically designed for:

- General Dentists
- Treatment Coordinators
- Dental Hygienists
- Orthodontic Dental Assistants

Contact Us

For any inquiries contact us at:
info@dentalmentorship-group.com

Cancellation & Refund Policy

Must cancel within 24 hours of purchase.

Time

2 day intensive workshop

7 Hours each day

Day 1: Program - 8:30am – 5:00pm

Dinner and Networking – 6:00 pm

Day 2: Program - 8:30am – 4:00pm

AGD PACE Codes: 370 (Orthodontics) & 371 (Treatment Planning)



Dr. Michael Cohen DDS

Founder and Clinical Director DMG
Founder - Cohen Coaching



Dr. Luciana Arcaro

Chief Compliance Officer, Former NAM Director of Clinical Affairs, Global Dental Strategic Consultant.

Instructors Names:

Dr. Michael Cohen DDS
& Dr. Luciana Arcaro.

Education Method:

2 day intensive workshop

Location:

Scottsdale Marriott Old Town
7325 E 3rd Ave, Scottsdale, AZ 85251

Course Code: 370_371_026_01_EN

Date: September 18-19 2026

Total CE Time: 14 CE

CE Codes: 370 & 371

Cost: \$799 USD event special



Scan the QR code to register at: dentalmentorshipgroup.com

Discounts and offers are provided independently of the educational activity and will not influence course content.

- Receive 5 cases @ 50% off discount (cases approved after completing the course.)
- After completion of the 5 discounted cases, 25% off discount for 6 months.
- Access to exclusive Dental Mentoring Group WhatsApp chat for continued education and support.



Leadership

Dr. Michael Cohen DDS
Founder and Clinical Director DMG
Founder - Cohen Coaching

Dr. Michael Cohen DDS received his DDS from University of Toronto as a dental surgeon in 1989.

He has over 35 years of multidisciplinary experience, as the founder of Lakeside Family Dental in Burlington Ontario Canada.

He is the clinical founder of the Dental Mentorship Group and Cohen Coaching.

He has established himself as a leading educator teaching a multidisciplinary approach to dentistry as a KOL (Key Opinion Leader).



Leadership

Dr. Luciana Arcaro
Chief Compliance, Former NAM Director of Clinical Affairs, Global Dental Strategic Consultant, Corporate Multi Million Dollar B2B sales and dental operations, Director of Education NAM and LATAM .

With extensive experience spanning decades long in the dental industry, Luciana specializes in driving growth and innovation across global dental corporations, DSOs in North America, and private practices.

Her expertise includes clinical implementation, business development, KOL development, and content design tailored to advancing dentistry education and practice.



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Instructors

Dr. Michael Cohen DDS

Founder and Clinical Director DMG

Co-founder CHAS

Dr. Michael Cohen DDS received his DDS from University of Toronto as a dental surgeon in 1989.

He has over 35 years of multidisciplinary experience, as the founder of Lakeside Family Dental in Burlington Ontario Canada.

He is the clinical founder of the Dental

Mentorship Group as well as The Connected Health Academy and Services, and has established himself as a leading educator teaching a multidisciplinary approach to dentistry as a KOL.

Dr. Luciana Arcaro

Director of Education NAM & LATAM - Global KOL

Co-founder CHAS and DMG

As a DSO Lead Clinical Director, I architect and execute clinical strategies that transform dental operations into a measurable competitive advantage. My approach is rooted in deep, hands-on expertise—from clinical procedures and chairside application to product development and the design of corporate aligner protocols. This unique perspective, honed through for mer Global and LATAM Director roles within international corporations, allows me to build scalable, high-margin specialty programs in orthodontics and implants that directly link clinical excellence to financial performance.

My dedication to systemic advancement extends beyond the boardroom. I am also the co-founder of two educational pillars: the Dental Mentorship Group, which standardizes clinical excellence, and Connect Health Academy and Services, which provides the high-level training required to empower professionals and scale performance across dental organizations.

Angela Mahoney RDH

**Dental Hygienist/Orthodontic Hygienist/Qualified
Orofacial Myologist.**

Angela is a seasoned dental hygienist with decades of experience in orthodontics and oral myofunctional therapy. She brings a holistic approach to treatment, addressing the vital connection between oral function, airway health, facial development, and overall well-being.

With her extensive background, Angela collaborates with dental teams to deliver personalized, comprehensive care that goes beyond straightening teeth — focusing on correcting underlying functional issues for long-term success. Passionate about prevention and patient education, she is dedicated to empowering individuals to achieve optimal oral and systemic health through balanced function and healthy habits.

Dr. Mark Zammit

Orthodontist

Dr. Mark Zammit-Maempel (Mark Zammit) is an orthodontist practicing in the Niagara Peninsula region of Ontario, Canada, where he has operated his main office in St. Catharines since 1994, along with satellite locations in Beamsville and Ridgeway for a combined 30 years of service. Before establishing Zammit Orthodontics, Dr. Zammit gained extensive and diverse clinical experience, including four years as a Community Paediatric Dentist with Public Health in Greenock, Scotland; four months as a volunteer dentist in Ashkelon, Israel, near Gaza; and four years as a general dentist in Goose Bay/Happy Valley and five northern communities across Northern Labrador in the province of Newfoundland and Labrador.

Born on the island of Malta in the Mediterranean, he earned his dental degree from the University of Dundee in Scotland in 1982 and completed his orthodontic training at Case Western Reserve University in Cleveland, Ohio, graduating in 1992. Academically, Dr. Zammit has published numerous peer-reviewed articles in the AAO Book of Papers, Circumpolar Health, Arctic Medical Research, and the Journal of Public Health Dentistry. His personal and professional goals include striving to be a better human being, integrating airway and orthodontic knowledge into patient care, maintaining physical fitness, enhancing orthodontic outcomes, and improving the lives of his patients through better oral health. Outside of dentistry, he is a musician who performed with the Mandolin Orchestra of Niagara for eight years, and he enjoys cycling, skiing and snowboarding, fishing, music, family time, and travelling.



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